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Mercury Marine announces Repower Sellathon Sales Event

FOND DU LAC, Wis. – Mercury Marine has launched a new consumer promotion featuring outboards 30 horsepower and higher, as well as Mercury’s popular 9.9 and 15 horsepower ProKicker trolling motors. Running from September 1 through November 30, the Repower Sellathon Sales Event offers consumers up to $1,500 in rebates.

“As the summer comes to a close, retail sales activity remains strong and, with a warmer than expected September, the consumer traffic should remain strong over the next few weeks,” said Randy Caruana, Mercury’s vice president of sales and marketing. “As consumers begin to make plans to winterize or store their boats this fall, many may be considering the option of re-powering their current boat. This promotion was developed to encourage
consumers to make the decision to update their current power over the next few months rather than postponing until spring.”

Boaters considering repowering with reliable and efficient Mercury Outboards can get more details about the Repower Sellathon Sales Event from their participating Mercury dealer.

**About Mercury Marine**
Headquartered in Fond du Lac, Wis., Mercury Marine is the world’s leading manufacturer of recreational marine propulsion engines. A $2 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury’s industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land ‘N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at [mercurymarine.com](http://mercurymarine.com).

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