Mercury Marine celebrates 75th Anniversary with commemorative oil drum

FOND DU LAC (March 4, 2014) – To celebrate 75 years of marine engine production and innovation, Mercury Marine is making available a limited edition 75th Anniversary oil drum. This 16-gallon steel drum is emblazoned with Mercury Marine 75th Anniversary branding and also includes historic photos that showcase the company’s rich heritage.

In the spirit of innovation, a full version of this drum will be available, with the industry-leading 25W-40 oil that Mercury developed and recently released for sale. Watch for future technical announcements on the all-new, industry-leading four-stroke oil lineup. Empty commemorative oil drums are also available for purchase. These new, unused oil drums are ready for display in any Mercury Marine collection.

See a Mercury dealership for more details and availability.

About Mercury Marine
Headquartered in Fond du Lac, Wis., Mercury Marine is the world’s leading manufacturer of recreational marine propulsion engines. A $2 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury’s industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land ‘N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.

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