Mercury assumes worldwide sales and service of CMD

Mercury Marine to look after Cummins MerCruiser Diesel range of high-speed marine diesels

Mercury Marine, a division of Brunswick Corporation, has announced it will assume future responsibility for worldwide sales, service, distribution and support of the Cummins MerCruiser Diesel (CMD) range of high-speed diesel marine engine systems (less than 5lt displacement), including the TDI/SDI ranges of Volkswagen engines.

Mark Schwabero, president of Mercury Marine said: “This move enables us to leverage Mercury’s extensive global sales, service and distribution channels to more effectively serve our customers.”

Mercury Marine is the largest marine engine manufacturer in the world producing gasoline outboard, inboard and sterndrive engines ranging from 2.5 hp to 1,350 hp. The company employs 5,000 people globally and has a distribution and service network of more than 8,500 locations worldwide.

Cummins and Mercury established the CMD joint venture in 2002 with the purpose of supplying integrated diesel propulsion systems to the worldwide recreational and commercial marine markets.

The agreement to transition the high-speed diesel products to Mercury Marine was consistent with efforts by Cummins, Mercury and CMD to realign their business appropriately for evolving marine market conditions.