MTN Continues Partnership with Israeli Cruise Leader Mano Cruises

Mano Cruises Has Been a Loyal MTN Customer Since 2007

MIRAMAR, Fla. – August 19, 2013 – MTN Communications (MTN) announces it will continue to be the communications provider of choice for Mano Cruises (Mano), the leading cruise company in Israel. Mano has increased its connectivity services in conjunction with deploying MTN’s Internet and crew calling solutions. This effort will further increase the scope of communications for guests and crew sailing throughout Europe.

The MTN solution allows Mano to fully localize its Internet experience in Hebrew, enabling guests onboard to surf the Internet in their native language. Ten other languages are also available through a simple language selection option to meet the needs of Mano’s diverse passenger base.

“Beyond the appeal of its extraordinary itineraries and services, Mano wants to offer a quality communication experience to guests as they explore Europe,” said Brent Horwitz, senior vice president, MTN cruise and ferry services. “In working with Mano, we are confident our strategic partnership will help improve customer loyalty and increase repeat cruises, as well as provide crew a reliable means to stay connected while away from home.”

“MTN products and services add great value to the Mano Cruise offering for both passengers and crew,” said Shalabi Gassan, information technology manager at Mano Cruises. “MTN brings innovative thinking to our partnership in terms of how we can maximize its unmatched communications network and we look forward to a continued relationship with MTN.”

To learn more about MTN’s cruise solutions, visit: http://mtnsat.com/mtn-markets/cruise-lines.
About MTN
MTN is the leading global provider of maritime communications and content services. Since launching the first stabilized satellite antenna for ships at sea in the early 1980s, MTN has been pioneering remote-connectivity technologies that become longstanding solutions. Today, the company serves most of the world’s cruise lines, as well as hundreds of yachts, cargo ships, oil and gas vessels, and military aircraft, ships, vehicles and facilities. MTN Nexus™, the company’s next-generation communications program, is the first hybrid C-/Ku-band and broadband wireless network that is delivering content with land-like speeds to vessels at sea.

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