TripCon App now available for Lowrance, Simrad and B&G GoFree Wireless Solution

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Navico a world leader in recreational marine electronics and parent company to the Lowrance, Simrad Yachting and B&G brands — announced today that the TripCon logbook PC application is now compatible with the Lowrance HDS Gen2 and Gen2 Touch, Simrad NSS Sport and B&G Zeus Touch multifunction displays, when used in conjunction with the GoFree WIFI-1 module. The TripCon PC application captures and stores essential elements of a boating journey to create a dynamic, digital logbook. With instant data sharing via the NMEA 2000® protocol from the compatible Lowrance, Simrad and B&G multifunction displays, boaters can access vital pieces of information regarding their journey using TripCon.

Information displayed from the Lowrance, Simrad and B&G navigation systems include a mirror image of the chartplotter screen within the TripCon log, as well as access to dynamic data such as wind speed, heading, chart position, air temperature and much more. This allows TripCon users to create highly accurate logbooks without having to manually enter information or transfer between their PC and chartplotter to access data. TripCon log entries can also be enhanced by adding photos, audio, video streams and comments, then shared at the push of a button as printouts, slideshows, Facebook posts or GoogleEarth™ overlays.

“The TripCon PC app allows Lowrance, Simrad and B&G users to create detailed and accurate logs of their journeys, without having to leave the chart table,” said Leif Ottosson, CEO of Navico. “No longer does a navigator have to spend hours painstakingly creating logs. With TripCon, Lowrance HDS Gen2, Simrad NSS or B&G Zeus Touch, and GoFree wireless, a log can be automatically created in seconds, and users can upload their adventures to Facebook to share with others.”

“The TripCon PC application is incredibly versatile and users can add comments and edit logs to create an entirely customizable digital log,” said Dr. Uwe Lang, Director, EES GmbH (creators of TripCon). “This is the first time that boaters have been enabled to submit logs to web pages, social media and email while including data taken directly from a multifunction display, without first having to manually input information. The TripCon PC application marks the start of a digital revolution. It is technology that makes lives easier and more interactive onboard a vessel.”

The TripCon PC application was developed using the GoFree Developer Toolkit, which makes the GoFree open protocol available to third-party application developers. For more information on the TripCon logbook PC application, Lowrance Gen2, NSS Sport and B&G Zeus Touch multifunction display or the entire line of Lowrance, Simrad Yachting and B&G branded marine electronics.

About Lowrance, Simrad Yachting and B&G:

The Lowrance, Simrad and B&G brands are wholly owned by Navico, Inc. A privately held, international corporation, Navico is currently the world’s largest marine electronics company, and is the parent company to leading marine electronics brands: Lowrance, Simrad Yachting and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide.