NORTHPORT SYSTEMS NAMED EXCLUSIVE CANADIAN DISTRIBUTOR FOR GLOBAL NAVIGATION AUTHORITY’S LIFEJACKET PRODUCTS

Leading Software Manufacturer and Distributor Signs Canadian Distribution Agreement for Innovative Mountable and Waterproof Apple iPad Cases

Toronto, Canada – Northport Systems Inc., leading producer of desktop and mobile navigation and mapping software products, announced today that it has been selected by Global Navigation Authority as the exclusive Canadian distributor for the LifeJacket product line. Effective immediately, the manufacturer of popular Fugawi desktop and mobile software, as well as the online chart subscription service X-Traverse.com, will sell and support LifeJacket’s innovative mountable waterproof iPad cases and accessories.

"Our reach into the Canadian outdoor and marine markets make us the perfect distribution partner for LifeJacket iPad cases," said Amanda Holt, sales manager, Northport Systems. "LifeJacket's high quality design is unlike any iPad case on the market and sets a new standard for tablet protection. It meets the needs of today’s outdoor enthusiasts and is a natural fit for our existing Fugawi mapping software marine and outdoor customer base."

Designed to protect iPads in the toughest conditions, LifeJacket cases incorporate cutting-edge design technology that not only features built-in floatation, but is also waterproof to the IPX7 standard and certified to meet the Military’s MIL-STD-810G submersion specifications. LifeJacket accommodates all available iPad models, and utilizes stainless-steel hinge pins and non-corrosive materials to protect the tablet from all the elements including dirt, sand, germs and spills. In addition to preserving the integrity of the iPad in all conditions, the airtight LifeJacket features a 3M glare-resistant screen that maintains crystal-clear screen viewing and the full functionality of the iPad’s touchscreen display.

“Our Northport System partnership is the perfect complement for our product line,” said Susan Klement, president, Global Navigation Authority. “As we see tablets penetrate marine, outdoor, commercial and industrial markets, the LifeJacket provides a waterproof and shockproof solution that stands up to the harshest conditions. Northport System’s service is consistent with the quality of the LifeJacket line – we are confident their extensive customer base will love the LifeJacket case.”
Also available from Northport Systems is the LifeJacket mounting bracket. Made from non-corrosive aluminum, the LifeJacket Tilt Bracket is maneuverable for multiple viewing positions, and features quick mounting and release for portable flexibility and convenient use.

Available for purchase from Northport Systems, the LifeJacket iPad case is priced at CAD $94.95 (USD $93); the mounting bracket is available for CAD $49.95 (USD $48). A LifeJacket kit that includes the case and a Tilt Mount Bracket can also be purchased for CAD $139.95 (USD $136). For more information on LifeJacket iPad cases or Northport Systems, please visit www.fugawi.com.

-30-

About Northport Systems Inc.: Established in 1995 in Toronto, Canada, Northport Systems Inc. (www.fugawi.com) now supplies desktop and mobile navigation and mapping software products and online maps, charts and services to over 130 countries under the Fugawi and X-Traverse brands. Northport enjoys a worldwide reputation as a leader in GPS mapping software and innovative GPS applications for the outdoor recreation and marine markets. Fugawi Software and Fugawi X-Traverse are properties of Northport Systems.

About Global Navigation Authority, LLC Global Navigation Authority (www.gnava.com) was founded in 2010 by avid boaters who came upon the idea after relegated their iPad to the cabin. Two years of research, development and continuous testing as well as valuable customer feedback resulted in the well-designed and attractive LifeJacket, produced utilizing the highest grade of materials and best manufacturing practices, meeting military and IPX7 waterproof standards for any application.

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