Oceanair Name Ocean Marketing As Exclusive US Representative for All Oceanair Retail Products

Oceanair, leading marine blind and shading experts for boats of all sizes, are pleased to announce that Ocean Marketing Inc. has been appointed as the exclusive USA marketing representative specifically for Oceanair retail products. The Oceanair retail range offers ready-to-go blinds and shading solutions for boat windows, hatches, portlights and doors, and are easy to install and available in a wide range of standard sizes.

With over 75% of the world’s boat builders offering Oceanair as standard equipment, the market for add-ons, upgrades and replacements is vast and Oceanair and Ocean Marketing have worked closely to produce an effective aftermarket retail program that will offer marine accessory retailers across the United States the opportunity to capitalise on this.

Ocean Marketing CEO, John Thommen, commented; “We’re delighted to be working with Oceanair in providing the United States with the Oceanair Retail Product Range, specifically designed for the marine environment. With our Headquarters in Connecticut, we have over 20 professionals in strategic locations throughout the United States to drive this new partnership.”

Showcasing 5 products, the Oceanair Marine Retail Range consists of the Skyscreen Roller Surface blind - a unique combination flyscreen and shade system suitable for all onboard hatches and windows. The Cabinshade and the Portshade are cassette roller blinds, made from 100% blackout fabric, housed in functional extrusions for hatches or windows. Skysol Pleatedshade is a stylish pleated fabric blind ideally suited for portlights and small windows, and the range is completed by the Dryroll – an innovative watertight toilet tissue dispenser.

Step-by-step measuring and installation guides are available for each of the 5 products and are readily available online at www.oceanair.co.uk.