OceanLED Appoints Reps
OceanLED Appoints Midwest Outdoor Marketing, Inc. to Service Midwest Dealers

OceanLED has appointed Jim Hannan and the entire Midwest Outdoor Marketing (M.O.M.) team to represent its brand of underwater LED lights for boats of all sizes, and provide dealer support and education throughout the Midwest US region.

M.O.M. was created in 1986 by Dennis Spaulding and Tom Anderson who, with over 50 years of marine industry experience combined, wanted to create an effective, efficient and productive means for manufacturers to reach the marketplace. Today, M.O.M. represents manufacturers in the Marine, Paddle Sports, Trailer, and Fire & Rescue industries throughout the Midwest. Jim Hannan, Gary Price, Patrick Churchman, and Dennis and Kathleen Spaulding will cover the states of Minnesota, North and South Dakota, Nebraska, Kansas, Oklahoma, Arkansas, Missouri, Iowa, Wisconsin, Illinois, Indiana, Michigan and Ohio. M.O.M. headquarters and warehouse are based at the Lake of the Ozarks in south central Missouri, with additional offices located in Milwaukee, Wisconsin and Goshen, Indiana.

M.O.M. will also assist OceanLED at key consumer shows, OEM seminars, and other important industry events throughout their region in addition to their dealer sales and support activities.

“We’re pleased to have the M.O.M. team on board to grow the OceanLED brand in this very important region of the US, said Terry Crockett, OceanLED sales manager. With our expanding freshwater product line, Jim and his team are a perfect fit to represent OceanLED in the OEM, Distribution, and Retail sectors of the Midwest.”

“The entire M.O.M. team is thrilled to have been chosen to represent the leaders in underwater lighting, said Jim Hannan. We are eager to hit the ground running and improve sales in our very unique region of boaters.”

For more information please contact Terry Crockett | terry.crocket@oceanledusa.com | 360-220-8999.

About OceanLED
OceanLED is by far the most popular and most widely distributed marine lighting brand in the world. The UK-based company has been accredited with kick starting the marine LED revolution back in 2005 and is still to this day, changing how boat owners light up the night. The company has a highly skilled team pushing the technological boundaries of LED lighting and the electronics to run them, with all products being designed and produced in-house. The current product line serves a multitude of uses on board for all sizes of boats; from 3 meter RIBS to the largest of super yachts. Continuing projects at some of the worlds most prestigious boat yards and boat builders along with a loyal dealer network across the globe are testament to OceanLED’s advanced technical achievements, industry recognition and constant pursuit of excellence in the field of marine lighting. For more information about OceanLED in the USA call 954.523.2250 or visit www.oceanled.com.