Sea-Fire joins forces with Port Supply

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Partnering to create a stronger force in the commercial marine market, Sea-Fire Marine and Port Supply have teamed up. Port Supply will serve as a global marine distributor for the manufacturer. Recently, the two companies combined efforts at the International WorkBoat Show.

"Supporting each other at the show was a great start to this new relationship," said Ernie Ellis, Sea-Fire president. "We look forward to growing with Port Supply and participating with them at future shows."

"Overall, I would say that we had a lot of success at the show because of the additional Sea-Fire presence and booth location. Sea-Fire was prepared, provided training and dedicated to staffing the booths throughout the show," said Harvey Wills of Western Marine Marketing, Inc., a Sea-Fire sales rep. "I know that we generated interest, leads and sales opportunities because of this."

Known for its use of next-generation technologies, Sea-Fire supplies peace of mind with automatic and manual/automatic fire suppression systems with pre-engineered and engineered product lines. Among the company's newest offerings is 3M™ Novec™ 1230 Fire Protection Fluid, a proprietary non-toxic agent with zero ozone depletion and an extremely low Global Warming Potential of just one. Sea-Fire also carries an array of portable fire extinguishers and fire detection systems. Products are available from Port Supply, the wholesale division of West Marine, www.portsupply.com.