“a” is for Angler, as Raymarine launches latest a Series Multifunction Displays

Fishing frenzy as new CHIRP DownVision™ models debut at ICAST

July 2013

The compact dimension, big specification format of Raymarine’s new a Series multifunction displays (MFDs) receives another boost as the company releases its latest models; expanding screen sizes to 7” and adding Wi-Fi, plus new sonar options to the extensive list of a Series capabilities. The combination of CHIRP and Downvision sonar, first seen in Raymarine’s ground-breaking Dragonfly™ which launched earlier this year to great acclaim, is now available in aSeries too. The aSeries MFDs feature Raymarine’s LightHouse User Interface and offer advanced navigation, sonar, and network capabilities in a compact, full-featured touchscreen display.

An angler’s dream to use, the new a78 (7”) and a68 (5.7”) are engineered for freshwater and coastal fishing. The a68 and a78 use CHIRP and Downvision sonar technology to deliver realistic, photo-like images of the underwater world, seeing fish and structure with absolute clarity.

Building on the success of the existing a65/a67, the new a77 with built-in ClearPulse® Digital sonar and new a75 bring a larger screen size to the aSeries format.

All the a Series models, whether MFD, MFD with built-in sonar or MFD with CHIRP Downvision, are now available in a Wi-Fi version. Raymarine mobile apps can be downloaded to smartphones and tablets which can then be used to access Wi-Fi-equipped a Series MFDs; giving boaters full access and
control of charts, sonar, radar and more – from anywhere onboard.

a Series displays offer extensive add-on options, including Raymarine’s RCU-3 Bluetooth steering wheel remote. Each model is equipped with a Raynet Ethernet port, making a Series the perfect choice for a small boat network or part of a larger Raymarine system. The Raynet port also enables connection to Raymarine radar scanners, giving boaters the option for a compact and affordable high performance radar system. Raymarine multifunction display owners can use any a Series display as a full function remote station or as a multifunction graphical instrument display.

The new a68, a75, a77 and a78 models are available at dealers and retailers from August 2013.

**About Raymarine:**

Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors.

The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Headquartered in Portsmouth UK, Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to [www.raymarine.com](http://www.raymarine.com).

**About FLIR Systems:**

Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With almost 50-years of history in infrared innovation, over 100,000 systems in use worldwide, and development centres and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company's website at [www.FLIR.com](http://www.FLIR.com).