New product, prizes and special offers from Raymarine at RIBEX

RIBEX • 13–15th May • Cowes Yacht Haven, Isle of Wight

Visitors to RIBEX 2011 are being offered the opportunity to step afloat with Raymarine to see the new SPX-5R helm mounted autopilot in action on the water. The leading marine electronics manufacturer has fitted the brand new equipment, together with a range of its other navigation and communications products, onto a Ring Powercraft 9.5m RIB, which will be berthed at the show.

The SPX-5R has been specifically designed for use on small sports boats and RIBS. Ideal for use on fixed and tilt helms, the pilot comprises a drive unit that sits over the existing steering wheel shaft, with a course computer with rate gyro for precise course keeping and easy to read control head with large LCD display. Easy to install, the SPX-5R fits directly on the tapered steering shaft behind the wheel. It is also simple to calibrate, using Raymarine's intelligent Autolearn software that automatically learns the boat's handling characteristics.

Raymarine’s UK Sales and Marketing Executive, Sarah Brooke, says; “We are excited to be revealing this new product at RIBEX. It is perfect for the RIB and small sports boat market, and we are pleased to be able to demonstrate it in full to visitors onboard the Ring Powercraft during RIBEX.”

Visitors to the Raymarine stand will also be able to take advantage of the company’s special spring offers on Raymarine’s A-series chartplotters and chartplotter-fishfinders. Daily prize giveaways are also set to take place, with visitors who sign up being entered into a draw for their chance to win a Ray101E VHF radio.

Raymarine’s team of experts will be at RIBEX to give advice and answer any questions visitors may have during the show. With the Raymarine exhibition trailer showcasing a full range of products including multifunction displays, fishfinders, GPS, VHF radios, radar and thermal imaging cameras, Raymarine will be offering a comprehensive portfolio of marine electronics suitable for RIB users, in both leisure and commercial markets.
About Raymarine:
Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors.

The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Headquartered in Portsmouth UK, Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to www.raymarine.com.

About FLIR Systems:
Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With almost 50-years of history in infrared innovation, over 100,000 systems in use worldwide, and development centres and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company’s website at www.FLIR.com.

For further information contact Sarah Brooke, UK Sales and Marketing Executive, +44 (0)23 9271 4700 x1395 or by email at sarah.brooke@raymarine.com; or Georgie Corlett at ADPR, Tel +44 (0)1460 241641 or Fax +44 (0)1460 242719 or by email at Georgie@adpr.co.uk.