Raymarine e7 Wins IBEX Innovation Award

The new e7 Multifunction Display Takes Top Slot for Innovative OEM Electronics

MERRIMACK, N.H. October 17th 2011 - Raymarine, a world leader in marine electronics, announced today that its e7 multifunction display was selected for the prestigious IBEX Innovation award at the opening of the 2011 International Boat Builders Exhibition and Conference. The IBEX Innovation Awards are organized by NMMA and judged by BWI (Boating Writers International).

When selecting winning products the BWI recognizes products for innovative distinction, benefits to the marine industry, practicality and benefits to consumer, plus cost effectiveness.

“This compact navigation solution brings multiple features, including built-in WI-FI connectivity to a marine multifunction device. Where Apple iPad integration, pop culture and intuitive operation meets useful maritime technology,” said BWI Judge Alan Wendt.

In addition to built-in WiFi integration with iPads and iPhones, the e7 is equipped with Bluetooth wireless technology. Bluetooth connectivity lets boaters control and reconfigure the e7 with the optional RCU-3 wheel-mounted or handheld remote control unit. The RCU-3 remote can also be used to control the audio playback from an iPad, iPhone, or iPod remotely so that these devices can be stowed safely out of the elements.

“Raymarine is honored to win this prestigious award,” said Jim Jones, Director of Southeastern Sales for Raymarine. “With the e7, Raymarine is very excited to bring navigation and wireless technologies together for boaters. Mobile computing has changed our everyday lives with anywhere access to information and now the e7 lets boaters access charts, sonar, radar and thermal night vision from
anywhere on board."

The affordable e7 multifunction display offers options for radar, AIS, marine weather, and thermal night vision. The e7 is also available with a built in high definition digital sonar, making the e7 a highly affordable yet powerful chartplotter/fishfinder combo.

The e7 is remarkably easy to use, with Raymarine’s HybridTouch™ technology allowing boaters to choose touchscreen or keypad control, and the new LightHouse user interface, which makes customizing the MFD layout and display as easy as dragging and dropping on-screen elements where the user wants them.

Raymarine is a trusted supplier of marine electronics to OEM boat manufacturers worldwide. With a dedicated OEM sales team to support the unique needs of boat builders, Raymarine offers a complete suite of marine electronics that network together seamlessly, and integrate effortlessly into the helms of today’s modern boat designs.

**About Raymarine**
Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, thermal night vision, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine in the USA call 1-603-881-5200 or visit [www.raymarine.com](http://www.raymarine.com).

**About FLIR Systems**
Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With a nearly 50-year history of infrared innovation, hundreds of thousands of systems in use worldwide, and development centers and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company's website at [www.FLIR.com](http://www.FLIR.com)