NEWS RELEASE

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e7 Wins the Best New Boating Product Award at Newport!

Raymarine’s new e7 Multifunction Display is judged the best in a competitive field of 32 boating products

MERRIMACK, N.H. September 19th 2011 - Raymarine, a world leader in marine electronics, announced that its all new e7 multifunction display was selected as the “Best New Boating Product” at the 2011 Newport International Boat Show.

“Raymarine is honored to win this prestigious award,” said Jim Hands, Director of Marketing for Raymarine. “The entire global Raymarine and FLIR development teams have worked tirelessly to deliver innovative technologies that make boating fun and safe, and the e7 is proof these efforts have paid off. The e7’s built in Wi-Fi expands charts, sonar, radar, and thermal night vision beyond the helm - all without wires. It’s truly amazing technology. “

Acting as a Wi-Fi server, the e7, allows boaters to stream live video from the e7 to their iPad or iPhone. This allows anyone on board to see whatever is on the e7’s display – thermal video, navigation charts, radar, sonar, or anything that the e7 can display – all on their mobile iOS device anywhere on board.

Bluetooth connectivity lets boaters control and reconfigure the e7 with the optional RCU-3 wheel-mounted or handheld remote control unit. The RCU-3 remote can also be used to control the audio playback from an iPad, iPhone, or iPod remotely so that these devices can be stowed safely out of the elements.

The e7 is remarkably easy to use, with Raymarine’s HybridTouch™ technology allowing boaters to choose touchscreen or keypad control, and the new LightHouse user interface, which makes customizing the MFD layout and display as easy as dragging and dropping on-screen elements where the user wants them.

The Newport International Boat Show marks the unofficial start of the fall boat show season and is a premier event for showcasing new products. In addition to the e7, Raymarine introduced the new i70 instrument, p70 autopilot, and the new TH Series handheld thermal cameras at the Newport show.

For additional product information please visit www.raymarine.com.

About Raymarine
Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, thermal night vision, GPS, instruments, fishfinders, communications, and integrated systems.
Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine in the USA call 1-603-881-5200 or visit www.raymarine.com.

About FLIR Systems:
Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With a nearly 50-year history of infrared innovation, hundreds of thousands of systems in use worldwide, and development centers and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company's website at www.FLIR.com

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