NEWS RELEASE

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RAYMARINE LAUNCHES e7 MULTIFUNCTION DISPLAYS

New e7 MFDs provide expanded networking, wireless connectivity, and all new user interface

MERRIMACK, N.H., July 28th, 2011 – Raymarine announced the launch of its e7 line of affordable, easy-to-use multifunction displays that are packed with powerful, cutting-edge features.

The new e7 is the first 7” MFD to provide networking with up to six displays, as well as remote system control and music over Bluetooth. The e7’s Wi-Fi connectivity allows boaters to stream live video from the e7 to their iPad, iPhone, or iPod Touch. This allows anyone on board to see whatever is on the e7’s display – thermal video, navigation charts, radar, sonar, anything that the e7 can display – on their mobile iOS device anywhere on board.

Its Bluetooth connectivity lets you control and reconfigure the e7 with the optional RCU-3 wheel-mounted or handheld remote control unit. You can also use the RCU-3 remote to control the audio playback from your iPad, iPhone, or iPod remotely so that your device is stowed safely out of the elements.

The e7 is remarkably easy to use, with Raymarine’s HybridTouch™ technology allowing boaters to choose touchscreen or keypad control, and the new LightHouse user interface, which makes customizing your MFD layout and display as easy as dragging and dropping on-screen elements where you want them.

But the first thing boaters will notice about the e7 is its all new sleek, low-profile design. Other MFDs can look like boxy appliances that are shoved clumsily into the console, but the e7’s sleek design makes it look like it was made for your vessel. With a low-profile bezel and bright LED backlit display, the e7 gives you excellent visibility from every angle. The e7 display is also enhanced with a unique Sport Optic friendly coating that enables continuous visibility from virtually every angle while wearing polarized sunglasses.

Boaters can choose the standard e7 or fisherman can choose e7D with built-in HD Digital sonar. A 48 channel, high sensitivity internal GPS is also standard on both the e7 and e7D. e7 and e7D models are also available with Navionics ready-to-navigate coastal or inland charts supplied on a microSD cards.

For additional product information please visit www.raymarine.com.

About Raymarine
Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, thermal night vision, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine in the USA call 1-603-881-5200 or visit www.raymarine.com.

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About FLIR Systems:
Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With a nearly 50-year history of infrared innovation, hundreds of thousands of systems in use worldwide, and development centers and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company's website at www.FLIR.com

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