NEWS RELEASE

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RAYMARINE SYNCS WITH NAVIONICS MOBILE APPS

New version of the popular iPhone and iPad app for boaters brings integration with Raymarine Multifunction Displays.

Merrimack, NH and Wareham, MA – February 14th 2011 – Raymarine and Navionics are pleased to announce the general availability of the latest version of Navionics Mobile with Plotter Sync technology. Plotter Sync enables the wireless exchange of navigation data between Raymarine’s E-Series Widescreen and G-Series navigation displays and popular mobile devices like the Apple iPhone, iPod Touch, and iPad. Waypoint locations, favorite fishing spots and route plans can now be instantly synchronized using WiFi technology, allowing Raymarine owners to easily plan their next voyage directly within the Navionics Mobile app.

People everywhere rely on their smartphones and tablets for communication, email, web access, entertainment and more. The Navionics Mobile app extends the convenience of these devices to boaters with instant access to Navionics’ award winning marine charts, satellite images and POI (Points of Interest) database. Navionics Mobile lets boaters explore the local cruising grounds, add fishing hot spots, and share their favorite destination with Facebook friends. Once onboard the boat, data stored in the Navionics Mobile app can be synchronized with the Raymarine navigation displays using a simple Wi-Fi connection.

To get started with Navionics Mobile and Raymarine products, end users need to add a WiFi router to their Raymarine network. Raymarine offers full instructions on how to set up Plotter Sync onboard the boat at www.raymarine.com/plottersync. The Navionics Mobile Marine and Lakes application is available now in the iTunes Store for Apple devices.

About Raymarine
Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, thermal night vision, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine in the USA call 1-603-881-5200 or visit www.raymarine.com.

About FLIR Systems:
Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With a nearly 50-year history of infrared innovation, +100,000 systems in use worldwide, and development centers and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company’s website at www.FLIR.com.

About Navionics
For over 25 years, Navionics has developed and manufactured electronic navigation charts and systems for marine, inland lakes, rivers and trail maps for ski resorts for outdoors use and Smartphone applications. Navionics is based in Massarosa, Italy, and operates sales and manufacturing facilities in seven countries – conducting research and development, operations, production, sales, marketing and distribution. Navionics headquarters in Massarosa, Italy serves Europe, Africa, Asia and Oceania, and manages the research, development, and production facilities globally. Navionics US headquarters, based in Wareham, Massachusetts, oversees the Americas. Navionics UK and Navionics Australia provide sales and distribution to their local regions. For more information about Navionics in the USA call 1-800-848-5896 or visit the www.navionics.com. Email mobile@navionics.com for questions.