The eagerly awaited 50z from MJM Yachts sets new benchmarks on multiple fronts. Technologically advanced in every respect, this eminently seaworthy 50’ vessel leaves others in its wake when it comes to efficiency, handling and safety. It’s also setting an industry pace for stabilization systems as the first to include a Seakeeper gyro as standard equipment.

The MJM 50z was created by the MJM team, including design,
engineering and construction experts Zurn Yacht Design, Burke Design and Boston Boatworks. It features a sleek profile and modified deep-V hull to slice through waves with grace. Constructed with prepreg epoxy, Kevlar, E-Glass and Corecell, this exceptionally strong and light yacht offers remarkable fuel efficiency of 30 gph at a 25 knot cruise speed. The robust 50z is expected to achieve an ISO Category A Ocean rating, a level of seaworthiness and stability only the MJM 40z among boats in its Downeast blue boat class can claim.

“We believe the 50z brings a game change to yacht design,” said MJM founder Bob Johnstone. He anticipates that making the Seakeeper standard will put competitors on the defensive. “Our 50z, by the nature of its low vertical center of gravity, is already uncommonly steady, and the Seakeeper pushes it to an unprecedented level of boating comfort,” he said.

“Becoming a blueprint item for such a fine vessel is yet another first for Seakeeper, and MJM Yachts has set the bar for the industry,” said Brook Stevens, Seakeeper regional sales manager.

Customer interest helped spark the Seakeeper gyro standardization. Johnstone said a 40z owner was willing to upgrade to the 50z only if it was equipped with a Seakeeper gyro, as it was the only way to persuade his seasick-prone wife to join him onboard. Other prospective customers mentioned
Seakeeper at the 2013 Fort Lauderdale show. “This convinced me that MJM Yachts had an opportunity for a breakthrough in the industry, to further underline its technological leadership. And, more importantly, a chance for a major advance in boating comfort,” he said.

“A sailboat is more stable in a seaway than a powerboat because the sail and keel counteract roll. A sailboat’s drawback is that it heels over at up 20°. The drawback of all powerboats is that they don’t stay level either, because they all roll, no matter how stable otherwise. A Seakeeper-equipped MJM 50z captures all benefits of both power and sail—with none of the drawbacks. It doesn’t heel, and it doesn’t roll,” he continued.

The 50z combines generous accommodations and plenty of entertaining space with easy operation. Its single level deck with 360° visibility and joystick control make it simple for a couple to handle. Propulsion choices include twin or triple Volvo-Penta IPS drives or Yanmar outdrives for top speeds up to 40 knots.

Aboard the 50z, the quiet, compact and efficient Seakeeper unit fits neatly in the utility room, forward of an optional side-by-side Miele washer and dryer. MJM Yachts plans to launch its first 50z in August. Information is available at www.mjmyachts.com.