SHAKESPEARE GAINS STRONG DISTRIBUTION WITH BELAMARIN

Strengthening its presence in Europe, Shakespeare Electronic Products Group has appointed Belamarin Maritim Electronikk as its distributor in Norway and Sweden. This well-known company will carry Shakespeare's complete line of quality, high-performance marine antennas.

"We're delighted to be working with such a highly professional organization," said Richard Belfrage, Shakespeare European sales manager. "Their strong relationships across Scandinavia with dealers and boat builders will help us expand our reach, to not only increase sales, but also better service customers in this important area."

Founded in 1996, Belamarin specializes in marine electronics. The company distributes products that combine industry-leading technology with intuitive design to meet the needs of today's boat owners.

Headquartered in Columbia, South Carolina, with European Operations in Fleetwood, Lancashire, England, Shakespeare is a leading global manufacturer of marine antennas, mounts, connectors and accessories.

Contact:
Shakespeare Electronic Products Group, US Operations:
6111 Shakespeare Rd., Columbia, SC 29223 USA
+1-803-227-1590; Fax: +1-803-419-3099
www.shakespeare-marine.com

Shakespeare Electronic Products Group, European Operations:
Enterprise Way, Fleetwood, Lancashire, FY7 8RY England
+44 (0) 1253 858787; Fax: +44 (0) 1253 859595

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