GERMAN AND DUTCH DISTRIBUTORS JOIN SHAKESPEARE TEAM

Further expanding and strengthening its European presence, Shakespeare Electronic Products Group welcomes Fellecs-Tech and ASA Boot Electro to its family of distributors. Fellecs-Tech covers Germany and Austria, while ASA Boot Electro the Netherlands.

Offering a strong and efficient product distribution program, Fellecs-Tech is an expert in all aspects of marine and land communications. Its dedicated workshop and professional personnel provide expert advice, support, and installation services. Fellecs-Tech carries an extensive inventory to ensure rapid delivery to dealers. They support the German, Austrian, and German-speaking Swiss marine leisure and commercial markets.

ASA Boot Electro specializes in high-quality wholesale distribution of electrical and electronic equipment for pleasurecraft, superyachts, and commercial vessels. The company’s catalog contains over 300 pages of innovative items. A knowledgeable staff of 12 provides consulting, sales, and efficient product delivery services throughout the Netherlands.

"Both of these very experienced companies have a solid understanding of our products and the industry, carry impressive
inventories to benefit their dealers, and offer fast and efficient deliveries and service," said Richard Belfrage, Shakespeare European sales manager. "We are very confident they will greatly enhance Shakespeare's continued growth in their respective markets."

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