SHAKESPEARE SAYS GOODBYE TO RETIRING REP, WELCOMES ANOTHER

After serving 33-1/2 years as a Shakespeare independent sales representative, Gordon Clapper of GW Clapper and Associates has retired. Waters & David Co. will now take over the Shakespeare line of marine antennas in the Gulf States. Don Henry, director of the marine products group for Shakespeare, made the announcement.

"It's been a privilege to carry the Shakespeare line," said Clapper, of the Covington, Louisiana-based firm. "They provide great quality products and excellent service. I've been fortunate to work with and be surrounded by such good people."

"We're excited about working with another industry leader," said Peter Waters of Waters & David Co., New Orleans, Louisiana. "Both of our companies are well-established in the marine market and Shakespeare nicely complements our present lines."

Shakespeare is a world leader in marine antenna technology. Its products are known for their quality, dependability and long life. Shakespeare is a subsidiary of Jarden Corporation (NYSE: JAH).