The Ship Equip Group launch Chinese, Spanish and Russian language internet pages

From April 2010 Ship Equip Group will maintain internet pages in Chinese, Spanish and Russian parallel with the English version. The launch of information on the web for these important languages is an important step to cater for the growing SEVSAT customer base in international markets.

The shipping community of today is very international, and it is normal for a vessel to have a multinational crew on board, with high numbers of seafarers coming from Asian and Eastern European countries. It is not rare for these crews to spend rather long periods on board, up to 6 months is not unusual on a vessel before being able to travel home and see family and friends. Telecommunication is the only means to stay in touch during these long periods of work on board. With SEVSAT from Ship Equip providing the link for tens of thousands of crew, it has become important to provide information in their native language about the product the crew use on a daily basis.

In addition the Hispanic countries: Spain, Portugal, South American and American countries are also considerably present in shipping, offshore and fisheries. These markets are growing and Ship Equip sees it as important to communicate in their native language with this customer group.

In the near future value added services will become available through the MySEVSAT customer portal, such as credit card purchase of crew calling time. These services will of course also become available as multi language.

Content and news will be available within 1-3 days in all languages.

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