Simrad chosen for Clipper Motor Yachts
Hudson Bay range

SIMRAD Yachting has announced that its range of marine electronics are to be installed on the new "Hudson Bay" range of Clipper Motor Yachts.

The new Hudson Bay 50’ is the first of the range of Sedan Cruisers to be fully fitted with Simrad Yachting equipment, which includes the NSS12 Multifunctional Display, Broadband 3G Radar, AP24 Autopilot and Sonichub Marine Audio Server as standard.

Clipper Motor Yachts Australia MD Brett Thurley, said there were three main reasons for choosing the Simrad navigation package.

“The Simrad NSS-12 is extremely easy to use with its touchscreen and intuitive menu system, so our customers feel comfortable and safe when they are operating it on the open water,” said Thurley.

“Furthermore, the integration with the NSS12, Autopilot and Sonichub Audio Server and the ability to operate them all from the one screen also enhances the customers’ ease of use experience.

“Finally, the additional warranty and 5 Year support options that Simrad Yachting has recently introduced, gives me the Australian distributor, peace of mind that my customers will be looked after should they ever need to access the warranty component from the manufacturer.”

The Simrad NSS Sport range was launched in mid-2011. Powered by a rugged marine processor for high-level performance, the NSS Sport is available in three
display sizes – NSS7 (7”), NSS8 (8”) and NSS12 (12”). Each model incorporates the Simrad ultra-clear, sunlight-viewable and energy-efficient LED backlighting technology along with an internal GPS antenna. The NSS7 and NSS8 also have built-in Broadband Sounder technology, while the NSS12 lends itself to simple integration with the Simrad BSM-2 module to penetrate the deepest waters on the planet.

The new Hudson Bay range of sedan cruisers from Clipper Motor Yachts combines the characteristic Clipper ageless exterior looks with a contemporary interior. Layout and features have been combined that will focus on families getting away and staying on board while offering a comprehensive range of contemporary features.