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SIMRAD YACHTING INTRODUCES THE SIMRAD RS12 FIXED MOUNT DSC VHF RADIO

Marine Electronics Leader’s New Feature-Packed Class D, SC-101 Radio Delivers Reliability and Function

Tulsa, Okla. – Simrad Yachting, world-leader in the design and manufacture of professional-performance marine navigation, autopilots, communications and fish-finding systems, announced today a new fixed mount, 25-Watt Digital Selective Calling (DSC) VHF radio, the RS12. Combining the latest VHF functionality and Simrad Yachting’s renowned high-quality construction, the new Simrad RS12 radio provides the ideal balance between performance and usability.

Engineered for simple operation, the RS12 features an easy grip, molded microphone; quick keys for simple and reliable operation; and a built-in speaker that delivers crisp, sharp audio. The unit offers clear display of GPS lat/lon data presented on a 1.0- x 1.8-inch in (2.6 x 4.6 cm) LCD screen with adjustable backlighting, delivers all International marine channels and provides easy access to DSC functions. Class D and SC-101 compliant for global use, the new Simrad RS12 is one of the most truly flexible VHF units available.

“The Simrad RS12 VHF radio is the most functional and easy-to-use radio on the market,” said Louis Chemi, chief operating officer, Navico Americas. “Meeting the latest international compliance standards, the RS12 delivers the ultimate in reliability and performance for unparalleled safety and communication on the water — anywhere in the world.”
The RS12 Fixed Mount DSC VHF Radio includes a dedicated Channel 16 key, selectable Dual and TriWatch modes, three user-programmable channels, is equipped with memory retention, and logs up to 10 distress calls and 20 individual DSC calls. The VHF’s DSC control keys include, 16/9, 3CH/+- for quick channel changing, CALL, EXIT, SCAN and MENU. Additional system features include an ATIS function, 20 user-programmable names with MMSI and a second receiver for Channel 70. Offering selectable 25/1-Watt transmit power and NMEA® 2000 compatibility, the RS12 VHF includes a flush-mount kit and a suncover. Waterproof to the IPx7 standard (submersible), the feature-packed RS12 VHF radio is set for any conditions found on the water. The new Simrad RS12 is protected by a three-year limited warranty and backed by the 5-year Simrad Yachting Advantage Service Program.

The Simrad RS12 DSC VHF Radio is currently available from authorized Simrad Yachting dealers and has a suggested retail price of US $239. For more information on the Simrad RS12 DSC VHF Radio or the entire line of Simrad Yachting branded marine electronics, please visit www.simrad-yachting.com.

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**SIMRAD YACHTING INTRODUCES THE SIMRAD RS12 FIXED MOUNT DSC VHF RADIO**

For imagery and other editorial requests, please contact:

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
tagolden@rushtongregory.com

**About Simrad Yachting:** The Simrad brand is wholly owned by Navico, Inc. A privately held, international corporation, Navico is currently the world’s largest marine electronics company, and is the parent company to leading marine electronics brands: Lowrance, Simrad Yachting and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide.  
www.navico.com