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SIMRAD YACHTING ANNOUNCES AVAILABILITY OF WIRELESS NETWORKING SOLUTION & COMPATIBLE APPS
Electronics Leader Enables WiFi Viewing & Control Functionality for Simrad NSS Displays

Tulsa, Okla. — Simrad Yachting — world-leader in the design and manufacture of professional-performance marine navigation, autopilots, communications and fish-finding systems — announced today the availability of its wireless networking solution, GoFree Wireless. Combining user-friendly mobile software and rugged marine-grade hardware, the GoFree Wireless solution consists of the GoFree Viewer and Control App, and the Simrad WIFI-1 wireless gateway. Enabling wireless connectivity between Simrad NSS Multifunction Displays (MFD) and tablets, mobile phones and computers, GoFree Wireless offers boaters an exciting new level of navigational control.

Designed for use with the Apple iPad™, the powerful GoFree Controller app allows boaters to control Simrad NSS functions, in real time, from anywhere on a boat. Replicating the NSS interface, the app enables zooming and panning, radar control, sonar and StructureScan® imaging operation, and full interactivity with SonicHub® entertainment options.

Enabling multi-user access from anywhere on a vessel, the GoFree hardware supports simultaneous connectivity with multiple devices. For added security and safety, access to the WIFI-1 can be restricted with a network access password through the Simrad NSS menu, and control levels and permissions can be managed for each connected device — allowing boat owners to assign user-based privileges.

GoFree also boldly leads the marine industry in a new, open-development environment. Using the Simrad WIFI-1 to create a powerful data bridge, Simrad NSS system data is shared via open source protocol to a range of third-party PC and Mac navigational software and iOS apps, such as iNavX™, iRegatta and Rosepoint Coastal Explorer, to name a few. This approach is similar to the way technology firms such as Apple® have embraced community app development, by providing the user with a greater choice of apps and more functionality than ever before. The scope for new and innovative apps to be created is endless and is limited only by imagination.
"With GoFree Wireless, it has never been easier to stay connected with your navigational system from anywhere onboard a vessel," said Louis Chemi, chief operating officer, Navico Americas. "Our free mobile apps give boaters the tools to view and control Simrad NSS functions from their preferred mobile platform, and our innovative open-source solution allows them to interface our navigational systems with popular third-party navigation apps. Plus, our GoFree Developer Toolkit allows developers to build apps that utilize Simrad network data, allowing boaters to benefit from a constantly expanding selection of new apps that allow them to interact with the Simrad NSS."

Plug-and-play compatible with the Simrad NSS, the WIFI-1 connects to the multifunction display via Ethernet and supports wireless connectivity using 802.11 b+g wireless protocols. The WIFI-1, a mere 2.05-inches (52 mm) deep and 6.76-inches wide, minimizes the space required for installation and draws a scant 200mA at 12V. The Simrad WIFI-1 is water-resistant to the IPX5 standard and protected by a two-year parts and labor warranty.

**Pricing and Availability**
Available in November from authorized Simrad Yachting dealers, the Simrad WIFI-1 marine-grade wireless gateway will have a minimum advertised price of $199. The GoFree Viewer and Control App can be downloaded for free from the Apple app store. For more information on GoFree Wireless, the Simrad WIFI-1, GoFree Apps and the entire range of Simrad Yachting marine electronics, visit [www.simrad-yachting.com](http://www.simrad-yachting.com).

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**About Simrad Yachting:** The Simrad brand is wholly owned by Navico, Inc. A privately held, international corporation, Navico is currently the world’s largest marine electronics company, and is the parent company to leading marine electronics brands: Lowrance, Simrad Yachting and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide. [www.navico.com](http://www.navico.com).
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