Simrad Yachting launches Cash-Back Promotion on NSE Fishing and Navigation Packs

Simrad Yachting, a leader in the design and manufacture of world-class marine navigation, autopilot, radar, communications and fishfinding systems, has announced a limited-time Simrad NSE Bonus Pack Rebate Offer on its award-winning NSE fishing and navigation bundles. Beginning January 21 through March 13, 2011, consumers who purchase an NSE8 or NSE12 Fishing Pack with a GS15 GPS Antenna and BSM-1 Broadband Sounder™ module – or an NSE8 or NSE12 Navigation Pack, including the GS15 antenna and a BR24 Broadband Radar™ – from an authorized dealer can receive $300 cash back through a consumer mail-in rebate offer.

“The NSE cash-back bundle promotion offers package deals for our award-winning technology at significant savings,” said Louis Chemi, chief operating officer, Navico Americas. “Both the fishing and navigation bundles feature performance-packed, cutting-edge innovations that will enhance our customers’ safety and productivity on the water. We are thrilled that this special promotion will result in more boaters kicking off the season with some of the best products that Simrad Yachting has to offer.”

The fully-networkable NSE system is a lightning-fast GPS chartplotter that is fully loaded with embedded cartography for out-of-the-box functionality. The award-winning NSE also provides boaters with complete control of a range of onboard integrated functions, including industry-exclusive full autopilot control and StructureScan™ sonar imaging, as well as digital switching, monitoring and control of electronic systems on your boat through BEP Marine’s new CZone™. In addition to the revolutionary BR24 Broadband Radar™ and BSM-1 Broadband
Sounder™, the brilliant 8-inch or 12-inch multifunction NSE displays also feature plug-and-play connectivity with the SonicHub™ marine audio server and the WM-2 SIRIUS® weather module.

The NSE Fishing Pack with the BSM-1 Broadband Sounder™ module delivers peerless echo clarity and highly detailed underwater definition for crystal-clear images of individual fish markings and clear separation of fish from other targets, structure, thermoclines and the bottom in shallow and deep water.

The NSE Navigation Pack features the world’s first recreational marine Frequency Modulated Continuous Wave (FMCW) radome, the BR24 Broadband Radar™. The radar provides superior target definition and target separation in close quarters for the ultimate vessel navigation and collision avoidance safety. Both packs feature the GS15 5Hz GPS antenna that offers boaters advanced performance, industry-leading sensitivity and accuracy as well as faster signal lock times – all in a compact, easy-to-install, 3-inch flush-mount case.

The Simrad NSE Bonus Pack Rebate is only available on NSE fishing and navigation packs purchased in the United States, Canada and Puerto Rico. Rebate forms are available from authorized dealers, or by download from www.simrad-yachting.com/nsebonuspackoffer.