SI-TEX AND JEPPESEN TEAM UP TO OFFER FREE C-MAP “MAX LITE” CHART COVERAGE WITH PURCHASE OF ANY EC SERIES CHART PLOTTER

EC-5, EC-7 and EC-11 Plotters Now Come With C-MAP Chart Card Right in the Box

April 4, 2011 — SI-TEX Marine Electronics and Jeppesen have teamed up to provide North American boaters with comprehensive C-MAP by Jeppesen electronic chart coverage at no charge when they purchase any new SI-TEX EC Series chart plotter.

During this special promotion — which begins today and runs through December 31, 2011 — each SI-TEX EC-5, EC-7 and EC-11 chart plotter will come with a special C-MAP “MAX Lite” chart card packaged right in the box. This specialized chart — not available for sale separately — combines expansive coverage areas with the quality, accuracy and detail boaters have come to expect from C-MAP by Jeppesen. The included compact SD card provides coverage for all of North America including Alaska, Hawaii, the Great Lakes and Canada. For long-distance cruisers, this one chart card also covers the Bahamas, Caribbean, Cuba, Puerto Rico and Central America.

These charts provide power boaters, sailors and anglers with important details such as depth contours and spot soundings up to 30 meters, NavAids with icons and information, tidal station data and port information. Since these advanced SI-TEX plotters are fully C-MAP MAX compatible, boaters can easily upgrade to an affordable MAX chart card to enjoy added features such as Dynamic NavAids, Dynamic Tides/Currents, Guardian Alarm anti-grounding, detailed harbor charts, aerial imagery, access to the C-Marina port database and more.

The compact EC-5 features a 5” QVGA color LCD display and a choice of internal or external GPS antenna. It is also available with a built-in 600W dual-frequency sounder. SI-TEX's EC-7 boasts a high-definition 7” WVGA color display, is offered with internal or external antenna and optional built-in 600W dual frequency sounder. This EC-7 is also compatible with SI-TEX’s optional MDS Radar Sensor, as well as video input from onboard cameras, for an affordable all-in-one navigation system.
The EC-11 provides navigation and sounder data on a high-definition 10.4” SVGA color LCD display ideal for mid-sized to large cruisers, trawlers and sportfishing boats. Designed for integration with SI-TEX’s powerful black-box sounder module and optional MDS Radar Sensor (dome or open array), the EC-11’s large screen allows for flexible display of important data. It also features two composite video inputs and a VGA video input for integration with cameras, entertainment systems and other onboard electronics. All three EC Series chart plotters are compatible with SI-TEX’s black box AIS receiver for enhanced safety.

The MSRP of the 5” EC-5 series chart plotters starts at $599, The MSRP of the 7” EC-7 series chart plotters starts at $999.00 and the MSRP of the 10” EC-11 series chart plotters starts at $1899.

“When you consider the already affordable pricing on these navigation systems, this limited time promotion is a strong incentive for boaters across the U.S. and Canada,” said SI-TEX Vice President/Sales Allen Schneider. “And the promotion itself couldn’t be easier,” Schneider added. “There are no extra purchases to make or rebate forms to fill out. When you purchase one of these new EC Series units, it comes ready to sail, right out of the box.”

For more information on this special limited time promotion, SI-TEX’s EC Series chart plotters or the company’s full line of navigation, fishfinding, communications and autosteering products for recreational and commercial vessels, contact SI-TEX Marine Electronics at (631) 996-2690 or visit www.si-tex.com.

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