SI-TEX TEAMS UP WITH JEPPESEN TO OFFER ITS STRONGEST SALES PROMOTION EVER, COVERING ALL EC-SERIES PLOTTERS FOR ALL OF 2012

Affordable SI-TEX EC-5, EC-7 and EC-11 Navigation Systems Come Packaged With Free, Full-Featured C-MAP MAX Wide Chart—a $199 Value

SI-TEX Marine Electronics and Jeppesen have teamed up to provide boaters across the U.S. and Canada with a full-featured C-MAP by Jeppesen MAX Wide electronic chart at no charge when they purchase any new EC-Series navigation system from SI-TEX. During this aggressive sales promotion—which is available through SI-TEX’s North American dealers and runs throughout 2012—each SI-TEX EC-5, EC-7 and EC-11 chart plotter will come with an appropriate C-MAP MAX Wide SD Card packaged right in the box (based on the region of sale). C-MAP MAX Wide charts provide a wide range of navigational features—including rich chart detail and exclusive value added data—and cover expansive regions for boaters. C-MAP MAX Wide Chart N-MA-M022, for example, covers the entire U.S. East Coast, the Bahamas and most of the Gulf of Mexico, meeting all the navigation needs of even the most well traveled boaters.
These no-cost C-MAP MAX charts provide power boaters, sailors and anglers with features that unlock the full potential of these advanced SI-TEX navigation systems—including depth contours and soundings, Dynamic NavAids, Dynamic Tides/Currents, exclusive Guardian Alarm anti-grounding, detailed harbor charts, aerial imagery, access to the C-Marina port database and more.

With three EC-Series plotters to choose from, boaters can find the right match for every vessel, boating lifestyle and budget. The compact EC-5 features a 5” QVGA color LCD display and a choice of internal or external GPS antenna. It is also available with a built-in 600W dual-frequency sounder. SI-TEX’s EC-7 boasts a high-definition 7” WVGA color display, is offered with internal or external antenna and optional built-in 600W dual frequency sounder. This EC-7 is also compatible with SI-TEX’s optional MDS Radar Sensor, as well as video input from onboard cameras, for an affordable all-in-one navigation system.

The EC-11 provides navigation and sounder data on a high-definition 10.4” SVGA color LCD display ideal for mid-sized to large cruisers, trawlers and sportfishing boats. Designed for integration with SI-TEX’s powerful black-box sounder module and optional MDS Radar Sensor (dome or open array), the EC-11’s large screen allows for flexible display of important data. It also features two composite video inputs and a VGA video input for integration with cameras, entertainment systems and other onboard electronics. All three EC Series chart plotters are compatible with SI-TEX’s new, high-performance Metadata AIS modules for enhanced safety.

Suggested retail price for EC-5 series chart plotters starts at $599 (making this free chart offer an especially noteworthy value). The MSRP of the 7” EC-7 series chart plotters starts at $999.00 while the 10” EC-11 series chart plotters carries a starting MSRP of $1899.

“We’ve taken steps to make this promotion not only valuable, but also as easy as possible for boaters across the U.S. and Canada,” said SI-TEX Vice President/Sales Allen Schneider. “There are no extra purchases to make or rebate forms to fill out. When you purchase any one of these three new EC Series units, the full C-MAP MAX chart you need will be pre-packaged right in the box.”

For more information about this 2012 sales promotion, or details on SI-TEX’s EC Series chart plotters or the company’s full line of navigation, fishfinding, communications and autosteering products for recreational and commercial vessels, contact SI-TEX Marine Electronics at (631) 996-2690 or visit www.si-tex.com