Supreme Software Partners with MarineMax to Provide Finance Software and Contract/Form Printing

MarineMax, the nation’s largest recreational boat and yacht retailer, partners with Supreme Software to provide all MarineMax dealerships located across the United States with their finance system, The Dealership Tracker, to quickly and easily perform their deal calculations, menu selling and print all finance forms and contracts.

Supreme Software’s F&I system, The Dealership Tracker will be installed in all MarineMax dealerships to calculate all of their deals and automatically print all necessary finance paperwork.

With The Dealership Tracker F&I system, MarineMax dealerships will be able to easily enter their deals, automatically calculate all deal information in the powerful deal screen and then quickly and easily print all necessary paperwork for their deals including state paperwork, bank contracts, warranty forms, insurance verification forms and any other documents that need to be printed for their deals. Supreme Software also provides full access to all Wolters Kluwer plain paper bank contracts for printing directly to their plain paper printers along with thousands of other forms. This leads to greater speed and efficiencies during the deal process and makes it a faster and more profitable step in the purchasing process.

The system also provides direct integration to Credco/CoreLogic to retrieve credit bureaus and all risk based pricing requirements quickly and easily. Direct integration is also available to DealerTrack, RouteOne and CUDL to automatically push all deal information to those websites/services.

Supreme Software is an industry leader for F&I software in marine, RV and auto dealerships providing the most robust but easiest to use system on the market. “We make the finance process very fast and easy with our powerful deal screen with the system prompting for the proper deal information just once and then it flows throughout the system, pulling credit
bureaus, printing credit aps, bank contracts, insurance forms and all of the other necessary forms.” said Terry Adelman of Supreme Software. James Kelaita of MarineMax says, “We are very excited to be partnering with Supreme Software and making the finance process quick and easy.”

The Dealership Tracker F&I system provides MarineMax with access to over 11,000 different forms and contracts with their ever-growing forms library. They are also able to quickly add custom forms to the system as part of the regular subscription cost. The system also makes sure the deals are all calculated accurately and print the appropriate finance paperwork in a professional and compliant process. Numerous reports and follow-up options are also available for the dealerships to keep on top of their inventory, sales and customers.

The Dealership Tracker is one of the most reasonably priced F&I systems on the market today. Along with the industries best support department, they are one of the fastest growing F&I companies since any sized dealership or finance agency can afford this top-of-the-line system and make their business even more efficient. Pricing and other detailed information is available at [www.supremesoftware.com/marinespecial.htm](http://www.supremesoftware.com/marinespecial.htm).

Supreme Software has web based demos on their website, [www.supremesoftware.com](http://www.supremesoftware.com) along with more detailed information on their system and all the capabilities.

About MarineMax: Headquartered in Clearwater, Florida, MarineMax is the nation’s largest recreational boat and yacht retailer. Focused on premium brands, MarineMax sells new and used recreational boats and related marine products, and provides yacht brokerage services in 57 retail locations within 19 states across the country. For more information, please visit [www.marinemax.com](http://www.marinemax.com).

About Supreme Software: In business since 1986, Supreme Software has been providing dealerships throughout the United States with easy to use, powerful finance software. With over 400 dealerships and finance agencies using the system and access to over 11,000 forms and contracts including over 1,000 plain paper forms/contracts, The Dealership Tracker F&I system is the system to that helps dealerships optimize the finance and contract printing task. For more information, please visit [www.supremesoftware.com](http://www.supremesoftware.com).