PRESS RELEASE

Farnborough International Air Show, 9-15 July 2012

THRANE & THRANE AND SATLINK UK JOIN FORCES TO HIGHLIGHT COST EFFECTIVE “BEYOND THE HORIZON” REAL-TIME VIDEO AT FARNBOROUGH INTERNATIONAL AIR SHOW

Unique application offers quality video transmission at low bandwidth

Thrane & Thrane and Satlink UK are presenting a unique capability to offer high quality, cost effective live video surveillance transmission during this year’s Farnborough International Air Show, flying at 11.30 -12.00 pm daily.

Thrane & Thrane’s AVIATOR 300 system provides connectivity to support the Satlink Hawkeye solution to enable improved video transmission at low bandwidth. With the innovative Hawkeye video solution installed on-board, aircraft operators can transmit video with bandwidth as low 6Kbps, therefore significantly reducing costs and allowing the remaining bandwidth to be used to support other applications.

The Satlink/ D.O. Systems chalet (OE27) showcases a Diamond DA42MPP aircraft that is installed with both AVIATOR 300 and Hawkeye live video systems. Visitors to the stand can also see the live demonstration of the new low bandwidth video application, with video transmitted in real-time from the aircraft to laptops, tablets and other compatible devices on the stand.

Edward Hawkeswood, Director of Satlink Ltd UK comments: “We now have a global solution to transmit live video surveillance imagery over low satellite bandwidth for B.L.O.S. (Beyond Line Of Sight) applications. Traditional Mpeg solutions don’t cope well with lower bandwidth and the inherent satellite latency. Our Hawkeye solution is a welcome departure away from those protocols but Hawkeye incorporates a unique patented algorithm designed to handle sub 1 Mbit /second satellite video transmission, both efficiently & economically.”

Providing data speeds of up to 332kbps, the compact and lightweight Thrane & Thrane AVIATOR 300 supports an extensive range of communication applications including real-time video, voice and data links between aircraft and ground control stations. For further information, please visit Satlink in the static display during this year’s Farnborough Air Show. Alternatively, go to www.thrane.com and www.satlink.co.uk/hawkeye or www.hawkeye.aero.
For further information, please contact:

Jen Marts, Product Marketing Manager, Aeronautical Business Unit, Thrane & Thrane Inc.
Tel: +1 757 777 7186
www.thrane.com

John Alexandersen, VP Corporate Communications & Investor Relations, Thrane & Thrane A/S
Tel: +45 395 58835
www.thrane.com

Press materials, images etc:
Louise Bennett, Senior Account Executive, Saltwater Public Relations
Tel: +44 (0)1202 669244
Email: louise.bennett@saltwatercoms.com
www.saltwaterpr.com

About Thrane & Thrane
Thrane & Thrane is the world's leading manufacturer of equipment and systems for global mobile radio and satellite communication. Since its incorporation in 1981, the company has established a strong position within global mobile communication solutions based on the Inmarsat system and today, Thrane & Thrane provides equipment for use on land, at sea and in the air. The company’s communication products are sold throughout the world under the brands Thrane & Thrane, EXPLORER™ SAILOR® and AVIATOR through distributors and partners. Thrane & Thrane is listed on NASDAQ OMX Copenhagen (symbol: THRAN). www.thrane.com
AVIATOR 300

This press release and image can also be downloaded from the Saltwater online press office at www.saltwaterpr.com