Walstrom Marine salesman wins Tiara Sales Achievement Award

While attending the Ft. Lauderdale International Boat Show in October, Walstrom Marine salesman Justin Bassett received the 2011 Tiara University Sales Achievement Award from Rick Venner, Tiara Regional Sales Manager and David Slikkers, President S2 Yachts. This award is based on earning points for participating in various Tiara events, including monthly Tiara Webinar Sessions, Tiara University attendance in Holland, MI, and participation at the Miami Boat Show, combined with total Tiara sales figures for the period.

Justin's achievement of selling five Tiara Yachts during the 2011 Model Year along with meeting the other award criteria not only put him at the Gold Award level, but also gives him the distinction of being Tiara's only Gold Award recipient out of their entire international sales force.

Upon receiving this prestigious award, Justin said, “It is certainly an honor to be recognized for my efforts, but this would not have been possible without the help from our entire Walstrom Marine team. From our office staff to our parts staff, service team and gas dock, the customer first attitude here at Walstrom Marine is a huge part of why people buy boats from us.”

Along with having Tiara's #1 salesman on its team, Walstrom Marine's overall achievements are further reflected in the fact that as a company, Walstrom Marine was #3 in the world for Tiara sales in the 2011 model year; another high honor at any time, but especially so in the current global economy.

Tiara views its Sales Achievement Awards as an exciting way for them to recognize eligible top-selling sales professionals and to show their appreciation for the hard work and diligence put forth in selling the Tiara brand.
Walstrom Marine is proud to have Justin internationally recognized for his individual achievements, and congratulates the entire Walstrom team for its contributions to the company's world-class ranking.

Walstrom Marine is a second-generation, family-owned yacht sales and service company celebrating over sixty years of serving the boating community throughout northern Michigan. Walstrom Marine has earned national recognition as being one of the Top 100 marine retailers in the United States. Walstrom Marine is also part of a select group of marine dealers worldwide to have earned the prestigious Tiara Yachts Platinum Service Award. Walstrom Marine is based in Harbor Springs, Michigan, with sales and service locations in Harbor Springs, Cheboygan, and Bay Harbor. Walstrom Marine sells and services Hatteras Yachts, Tiara Yachts, Grand Banks Yachts, Eastbay Yachts, Chris Craft, and Pursuit Boats.