FOR IMMEDIATE RELEASE

From: Whiffletree Corporation, Inc.

WhiffleTree Corporation of Bridgton, Maine today introduced a new name and logo for its marine safety products. The new name is Whiffletech™. The name reflects the company’s renewed commitment and focus on serving marine, aviation and outdoor markets with the technologically advanced, finest quality safety products in the world. The company also announced its new marketing slogan, “Keeping You Safe.”

Whiffletree Corporation Vice President George Lariviere stated, “We are determined to evolve and grow this company through our relationships with manufacturers of the most reliable safety products in the world. GME of Australia and Seven Star of the UK are two such companies. GME EPIRBS and PLB’s have proven superior in the marketplace in product quality and especially in their service and support programs. Seven Star builds some of the best SARTS and AIS-B systems available anywhere in the world. The new WhiffleTech™ name and identity reflect our commitment to serving these growing markets.”

The company’s focus is on products that help prevent life-threatening mishaps from occurring, and saving lives and injuries when disasters do occur.

George Lariviere adds, “we have the finest marine electronics dealers and distributors in the US and Canada. It is our obligation to provide them with superior marine safety products and support for their customers. WhiffleTech™ is committed to doing just that.”

WhiffleTech™ is headquartered in Bridgton, Maine and services dealers and distributors in marine, aviation and outdoor markets throughout the Americas. The company is now evaluating a number of new marine safety products for introduction in marine markets in the coming months.

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