

David Broadbent

Education Director, ABYC

David currently serves as the Education Director for ABYC. As the Education Director of the American Boat and Yacht Council, David is responsible for management of all ABYC education courses as well as developing future programs. David previously served as the Assistant Education Director and the Standards Specialist developing ABYC standards. Prior to taking on this role, David served as an account manager and as an officer in the US Army before returning to his nautical roots.

David is a Graduate of the University of Rhode Island, and also a graduate from the International Yacht Restoration School (IYRS) Marine Systems program. David is a USCG Licensed Captain and has experience with both near and offshore yacht delivery. In his spare time David spends time with his wife and dogs as well as sailing in the Sandy Hook Bay.

David S. Broadbent

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EDUCATION

University of Rhode Island, Kingston, RI
Bachelor of Arts: Political Science; **May 2008**
Minor: Military Science and Leadership

International Yacht Restoration School, Newport, RI
Certificate of Marine Systems; **August 2015**

PROFESSIONAL EXPERIENCE

American Boat and Yacht Council (ABYC), Annapolis, MD
Education Director

August 2015 to Present

- ♦ Oversee ABYC's Education Department and all relevant tasks including certification courses, online learning, Marine Service Technology Program, and post-secondary Marine League of Schools

Technical Standards Specialist

- ♦ Manage the review and development process of standards within the Project Technical Committees (PTC's) assigned ensuring all administrative and ANSI requirements are met
- ♦ Assisted the Technical director and Project Manager in the development of a new PTC user interface, testing and troubleshooting to platform to ensure the best possible user experience

FedEx Services, Edison, NJ

December 2012 to October 2014

Market Development - Account Executive

- ♦ Managed and grew \$5,100,000 of business in the Central New Jersey market by calling on customers in order to discover needs and provide solutions to gain new business
- ♦ Promoted from Business Sales Account Executive to Market Development Account Executive within 12 months on employment

Cintas Corporation, Philadelphia, PA

November 2011 to November 2012

Service Manager

- ♦ Directly supervised a team of 7 Service Sales Representatives to properly manage customer accounts in order to increase value through increasing growth for \$4,500,000 in the Philadelphia market
- ♦ Taught, coached and mentored team to succeed and exceed goals to optimize company growth with a customer base of over 500
- ♦ Successfully brought lost business to 5% from 11% within 12 month of taking over team

United States Army Reserve, Fort Dix, NJ / An Nasiriyah, Iraq

May 2008 to Present

Company Executive Officer – Captain

- ♦ Managed, planned, and executed the deployment from the United States and the redeployment of 142 personnel, 512 weapons systems, and all unit owned equipment
- ♦ Maintained and accounted for over 1500 pieces of equipment including weapons systems, communications systems, and vehicles valued over \$50,000,000 to ensure company maintained a fully mission capable status
- ♦ Acted as Company Commander in the absence of commander to ensure all mission requirements are met, all administrative and operational issues are addressed, and report to higher command with all applicable information
- ♦ Worked with multiple DoD agencies, DoD Contractors, and Civilian Contractors to acquire unit essential equipment and to repair or replace newer unit equipment not serviced by the military

Lowy's Moving Service, Neptune, NJ

May 2005 to September 2007

Site Coordinator, Project Manager

- ♦ Worked with commercial clients to design most cost effective and efficient plan creating timetables, staff to task, and asset requirements in order to come up with best estimate possible for their move
- ♦ Directed job site during actual move process to ensure all assets are being utilized properly and clients property remains undamaged and moved in the safest manner

CERTIFICATIONS/ SKILLS/ RECOGNITIONS

- ♦ ABYC Certifications Held: Electrical, Marine Systems, Diesel Engines, Corrosion
- ♦ 50T Master captain license w/ aux sail and commercial tow endorsement
- ♦ NMEA Installer Certification
- ♦ Advanced Microsoft Office Skills
- ♦ Distinguished Honor Graduate, Military Police Officer Basic Course

Awards: *Bronze Star Medal; Airborne Badge; Army Achievement Medal; Iraq Campaign Medal; Armed Forces Reserve Medal*