



## Jason Romesburg

President & CEO

Fairweather Innovations LLC.  
(DBA SEAVIEW)

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### AREAS OF EXPERTISE

Jason is the President & CEO of Fairweather Innovations LLC (DBA Seaview.) He is accountable for the global revenue, profit, and customer satisfaction of the Seaview brand.

Jason has over 18 years of business leadership experience in the marine industry. During his career, he has built a reputation of operational excellence, innovative strategic thinking, unwavering integrity, and a deep and passionate commitment to Seaview's clients.

He began his career at PYI in Western Washington- sweeping floors, pulling and packing orders, prepping product for production, tech support, and design. He quickly advanced to sales and management. His first significant leadership role was developing and implementing an innovative modular line of Seaview mounting solutions. The success of the new line catapulted him to the role of Seaview Product Manager.

Jason, along with 2 partners, ultimately purchased Seaview from PYI and moved the company to a new location in Eastern Washington. Cost of living, business expenses and improved work life balance for his family and employees made the move an easy one and has led to Seaview tripling their revenue.

Jason brings unparalleled experience with several direct NMEA channels, specifically manufacturing, distribution, supply chain management, dealers, retailers, and consumers. As owner of a mounting hardware manufacturing company, Jason is uniquely qualified to offer perspective, solutions, and feasibility. Seaview is committed to staying current with the safety and ever-changing technology of marine electronic installations. He would bring fresh new ideas to the NMEA board in an effort to make membership more relevant, attractive, and beneficial to new manufacturers and dealers.

His recent activities include systemizing workflow to improve growth and efficiency company wide. Jason is passionate about maintaining an ideal work environment that motivates his employees to achieve a work-life balance and improve job satisfaction, loyalty, and corporate mobility.

Jason works hard so that he can play hard. He values a community of smart, fun, and quirky individuals who share his work ethic and integrity. He likes projects that challenge and inspire him to stretch his knowledge and creativity. He enjoys spending time on his boat, playing in the great outdoors with his family, game nights, and formulating a new batch of home brew.

Education and credentials:

Basic MEI Certification

Cicerone Certified Beer Server

University of Idaho, Bachelor of Science