

## **Todd Tally**

Todd Tally is a Marine Electronics Industry Specialist with over two decades of involvement and achievement. He is currently General Manager for a full-service Marine Electronics integrator with over 80 team members across six office locations and a record of consistent growth. Todd joined the industry as an installation helper and progressed through all facets of the business, including running field service and sales. Before this Todd started working at a young age in restaurants and retail stores, where he had great mentors who instilled in him the importance of customer satisfaction, and of the teamwork required to achieve at high levels. Todd is known for his strong personal values and his ability make decisions and solve problems. He is dependable and determined, motivates others to improve, and strives to improve communication within and across teams.

Todd has a passion for this industry and has served on NMEA committees since 2011. He has also served as a volunteer firefighter in his community, where he held the elective offices of Treasurer and Line Office Lieutenant and was selected as Firefighter of the Year. When he's not working or volunteering, Todd enjoys outdoor activities with his wife and dogs, you will find them on adventures from travel to hiking, camping, and especially dirt bike riding. He also enjoys outdoor cooking and is Team Captain of an award-winning competition BBQ cooking team.