



National Marine Electronics Association

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For Immediate Release

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NMEA ANNOUNCES EDUCATION AND TRAINING LINEUP FOR ANNUAL CONFERENCE & EXPO

Full schedule offers technical, business, and manufacturer sessions, plus installer courses

SEVERNA PARK, MD—The National Marine Electronics Association (NMEA) and the Radio Technical Commission for Maritime Services (RTCM) will hold a combined 2018 Conference and Expo, the largest industry trade event focusing strictly on marine electronics, Sept. 25–28. The venue is the PGA Resort in Palm Beach Gardens just north of Fort Lauderdale.

By combining the events, attendees will have an opportunity to participate in a product expo along with technical and educational sessions offered by both organizations. Key decision makers from major marine electronics companies and government will be in attendance.

On Tuesday and Wednesday, 9/25 and 9/26, the education and training sessions will end before the exposition hall opens, allowing all attendees, including exhibitors, to attend both the classroom sessions in the morning and the marine electronics expo in the afternoon/evening. The education classes are offered on separate technical and business tracks, each repeated twice during the event. Pre-registration is not required. NMEA's educational offerings are below.

Installer and Business Sessions

NMEA OneNet® Ethernet Standard—Version 1.0 of the NMEA OneNet Ethernet Standard will be released in 2018. An overview discussion will include the physical layer, device discovery, process, security module, and gateways.

Marine Satellite TV Solutions—Learn how to deploy today's cutting edge technologies to deliver your customer a world-class satellite TV experience.

Modernizing AIS—Discussion will focus on new ways that AIS is being used to enhance safety, navigation, and to protect the environment.

Business Sense LIVE—Take home ideas for improving your business. This moderated session is led by the author of the Business Sense column in the *Marine Electronics Journal*. Audience participation is encouraged.

Transducer Installations—Learn from the experts about transducer installation and placement which is critical to the performance of your customer’s fish finder, side scan, and speed log.

Sell Safety with Your Marine Electronics—A very important, yet frequently overlooked sale is including safety products in the electronics package. This session will discuss how to integrate devices such as EPIRBs, SARTS, and MOB devices in the package.

QuickBooks®—Learn from the experts how using QuickBooks allows you to better manage costs, track jobs, run payroll, and run reports to streamline your operation.

Hands-on Connectors—Learn best practices on how to install two popular connectors used on nearly all installations, NMEA 2000® connectors onto NMEA 2000 data cables and PL259 connectors onto coax cables.

ABYC Standards Update—ABYC staff will present updates to their large range of standards used in the marine industry, especially those directly related to marine electronics as vessels become more and more integrated.

Marketing with Social Media—Learn how to target, engage, nurture, and convert boating consumers by using the best social media marketing practices.

NMEA Installer Training

Full-day training courses will be available at the event for marine electronics installers, including NMEA basic/advanced Marine Electronics Installer (MEI) and basic/advanced NMEA 2000 Network Installer. Additionally, NMEA and the American Boat & Yacht Council (ABYC) will offer a four-day NMEA/ABYC combined electrical and electronics training course. Additional fees apply for these sessions. To register, visit www.expo.nmea.org.

Manufacturing Training

The NMEA’s leading manufacturer members will offer either 1 hour and 15 minute training sessions on Thursday 9/27 of the event, or half-day sessions on Friday 9/28. Here is the lineup of companies.

Manufacturer Sessions on Thursday, September 27 (1 hour, 15 minutes)

Digital Yacht - 8:00AM

GOST- 8:00AM

Vesper - 8:00AM

Nobeltec - 9:30AM

Siren Marine - 9:30AM

Wave Wi-Fi - 9:30AM

Intellian - 11:00AM

Maretron - 11:00AM

Shakespeare - 11:00AM
Cojali - 1:30PM
Glomex - 1:30PM
Lumishore - 1:30PM
SI-TEX - 1:30PM
Actisense - 3:00PM
KVH - 3:00PM

Manufacturer Training Sessions on Friday, September 28 (4 hours)

CZone/Power Products - 8:00AM
FLIR/Raymarine - 8:00AM
Furuno - 8:00AM
Airmar - 1:00PM
Garmin - 1:00PM
Simrad/Lowrance/B&G - 1:00PM

To see the complete, detailed schedule, or to register for the conference & expo, visit www.expo.nmea.org or call (410) 975-9425.

About NMEA

Founded in 1957, the NMEA has led the way in establishing technical standards for data exchange in marine electronics, with the widely accepted NMEA 0183 data protocol, NMEA 2000® and certification standards for marine electronics technicians. NMEA standards and programs focus on ensuring that the boating consumer is provided with reliable products and professional service. For more information, visit the NMEA website at www.NMEA.org or call (410) 975-9425.